

LONDON DESIGN WEEK 2011

DISCOVER THE BEST IN INTERNATIONAL DESIGN



TRADE PREVIEW

Sunday 13, Monday 14 and Tuesday 15 March

ALL WELCOME

Wednesday 16, Thursday 17 and Friday 18 March

OPEN 10am – 6pm FREE ENTRY

Design Centre Chelsea Harbour
and participating showrooms

LONDON DESIGN WEEK 2011

Embark on your next
design experience

Your quest for the best in international design
starts at the heart of one of the world's most

exciting
cities. Nowhere else
will you find such
quality, choice
and creativity.
Showcasing new
collections from
88 Design Centre
Chelsea Harbour
showrooms as well
as outside participants in King's Road, Chelsea,
it's all yours to discover. With design lectures,
masterclasses and professional practice
seminars from leading experts, make tracks
for this dynamic
event.



*'We consider Design Centre Chelsea Harbour an
indispensable resource: it's where the decoration team find
inspiration, information and product for the magazine.'*

Susan Crewe, Editor, *House & Garden*

'London Design Week is an international event, ideal for networking, ideas and inspiration. The lecture programmes reflect the growing trend for bespoke design and commercial and residential designers are well catered for.'

Jenny Gibbs, President, British Institute of Interior Design



Style Compass

From bold paintbox primaries to low-key palettes and patterns, this year it's anything but predictable. It's all about creating your own look. Seek out exceptional furniture, lighting, accessories, fabrics, wall coverings, tiles, carpets, kitchens, bathrooms and outdoor living from over 470 international lines. Or tap into our desire for one-off pieces that will last a lifetime.



Design Lectures

Renowned experts share their design experiences and creative know-how



Helen Green

Staffan Tollgård

Sunday 13 March

DESIGN LECTURE HOSTED BY *HOMES & GARDENS*
BESPOKE DECORATING: HOW TO CREATE A SCHEME THAT IS ONE IN A MILLION

When only bespoke will do, learn about the latest exciting challenge that is facing interior design today. Get the inside track on the exacting standards and creative flair needed to create one-offs, with influential designers [Helen Green](#), [Staffan Tollgård](#) and [Kit Kemp](#), co-founder of Firmdale Hotels. Chaired by Deputy Editor [Giles Kime](#). 12.30pm - 1.30pm



Kit Kemp

Giles Kime

Monday 14 March

DESIGN LECTURE HOSTED BY
HOW TO SPEND IT / HOWTOSPEND.IT.COM
PIERRE YVES ROCHON IN CONVERSATION

International interior designer [Pierre Yves Rochon](#) has a humanistic approach to interior design. He creates environments that exude harmony and comfort while retaining a strong sense of the location's culture, geography and history. Recent prestigious projects include the renovation of The Savoy in London as well as hotels for the Four Seasons group worldwide and restaurants for several Michelin-starred chefs. At this unique event, he shares his fascinating design philosophy. 11.30am - 12.30pm



Pierre Yves Rochon

Gordon Campbell Gray

MEET THE AUTHOR Interior designer [Pierre Yves Rochon](#) signs copies of his book *Interior Splendor* in the RIBA Bookshop. 1pm



Simon Leadsford

Thomas Croft

DESIGN LECTURE HOSTED BY *CONDE NAST TRAVELLER*
GORDON CAMPBELL GRAY IN CONVERSATION

[Gordon Campbell Gray](#), founder and creator of CampbellGray Hotels, the luxury hotel collection including One Aldwych in London, Carlisle Bay in Antigua and the most recent successful opening, Le Gray in Beirut, talks to [Simon Leadsford](#) about his personal involvement and commitment to his hotel projects. 3pm - 4pm



Angela Brady

Philippa Thorp

Tuesday 15 March

PROFESSIONAL PRACTICE SEMINAR HOSTED BY *IDFX* IN ASSOCIATION WITH RIBA

LOVE AT FIRST SITE – THE NEW SYNERGY BETWEEN ARCHITECTURE AND INTERIOR DESIGN

Join an expert panel as they discuss the professional relationship between architects and interior designers. With layers of responsibility in the design process, discover how working together helps the project, the client and ultimately your business. Panellists include architects [Thomas Croft](#) and [Angela Brady](#) (President elect of RIBA), interior designers [Philippa Thorp](#) and [Martin Brudnizki](#). Chaired by [Kate Burnett](#), Editor of *idfx*. 11.30am - 12.30pm



Martin Brudnizki

Kate Burnett

DESIGN LECTURE TICKET INFORMATION BOOKING HOTLINE 020 7352 1900

Advance booking recommended Design Lecture: £15 Professional Practice Seminar: £15



MEET THE AUTHOR Designer [Allegra Hicks](#) signs copies of her book *An Eye for Design* in the RIBA Bookshop. 2pm



DESIGN LECTURE HOSTED BY *HOUSE & GARDEN*
CREATING FURNITURE FOR TODAY'S INTERIORS

Bespoke furniture maker and interior designer [Tim Gosling](#) discusses his creative approach. Drawing on inspiration from classical architecture and the work of Sir John Soane and Robert Adam, find out how every commission also reflects the needs and taste of his clients. 3pm - 4pm



Wednesday 16 March

ALL DAY MASTERCLASS

HOSTED BY *LIVINGETC* AND KLC SCHOOL OF DESIGN
LIVING WITH COLLECTIONS – CREATE YOUR SIGNATURE STYLE
 10am - 3pm

Take part in a full day of informative lectures packed with inspiring ideas and practical tips about how to build and show treasured possessions that reflect who you are.



DESIGN LECTURE: THE ART OF COLLECTING

Demystify the art market and discover how to create collections of your own with [Vanessa Curry](#), Director of Fine Art Source. Learn how to search out old and new treasures, navigating auction houses and, even, car boot sales, with confidence. Gain valuable insights into art, paintings and frames.



DESIGN LECTURE: MASTERING DISPLAY TECHNIQUES – HOW TO CREATE VISUAL HARMONY

Interior designer [Debby Thurston](#) shares insider secrets on how to showcase your collectibles. Find clever ways to bestow star status on artwork, accessories and furniture by manipulating space and flattering them with light. Learn how to group them successfully for maximum impact.

DESIGN LECTURE: STYLING YOUR SPACE

Interiors writer and stylist [Judith Wilson](#) explores inspiring ways to make your signature style work. With great planning and a creative eye, find out how to bring another dimension to your home using a stylist's approach.



Thursday 17 March

DESIGN LECTURE
WILLIAM MORRIS AND HIS IMPACT

Director of the Design Museum, London, [Deyan Sudjic](#), talks about William Morris, influential designer, a pioneer of socialism, feminism and a key figure in the development of contemporary design. 11.30am - 12.30pm



DESIGN LECTURE HOSTED BY *ELLE DECORATION*
BRITAIN – ISLAND OF IDEAS

Multi-award-winning designer [Lee Broom](#), in conversation with [Michelle Ogundehin](#), Editor-in-Chief of *ELLE Decoration*, discusses why Britain is such a hotbed of talent. Lee has designed over 35 exciting venues in the UK, specialising in bars and restaurants, and also made a name with his iconic furniture and lighting. 3pm - 4pm

SPECIAL EVENTS SPECIAL EVENTS SPECIAL EVENTS

Thursday 17 March

A CERTAIN STYLE HOSTED BY
THE TELEGRAPH
MAGAZINE



Tricia Guild's innate sense of style is legendary. At this special evening at her homestore, the founder of Designers

Guild talks about her innovative approach to design, followed by light refreshments. 6.30pm - 8.30pm

TO BOOK call Designers Guild on 020 7893 7628 or visit www.designersguild.com/dailytelegraphlecture. Tickets £15

Friday 18 March

SUPERYACHTDESIGN SUMMIT HOSTED
BY THE YACHT REPORT GROUP
REGULATING DESIGN



Join principle designers and industry figureheads from the world of superyachts as they debate the key issues that affect the very core of superyacht conception. If you need to understand regulations and their

impact on design then this summit is not to be missed. Led by Martin Redmayne, Chairman and Editor-in-Chief of The Yacht Report Group. 9am - 7pm

TO BOOK call 020 7924 4004 or email katie@superyachtevents.com Check www.superyachtevents.com/sds for the latest information.

VIEW FROM THE TOP

Why not take an über-stylish break on high at *The World of Interiors Champagne Bar* on the Third Floor, North Dome.



TATLER RESTAURANT

Enjoy the buzz of the domes in a peaceful arbour at the pop-up *Tatler Restaurant* on the Ground Floor, North Dome. The light alfresco menu by Absolute Taste is refreshingly informal and delicious.

WHERE TO EAT

- Experience the relaxed chic of the Design Café on the Ground Floor, North Dome.
- Have a snack or coffee at the Dome Café on the Ground Floor, South Dome.
- Cupcake, anyone? Head to the Third Floor, Centre Dome for a well-deserved treat.

NEWS AND AWARDS

- *ELLE Decoration* selects the Most Stylish Showroom and five others to watch
- Look out for the latest products chosen by *The Telegraph Magazine*

WHERE TO STAY

The Wyndham Grand London Chelsea Harbour is conveniently located and is offering special rates for visitors to the event. To book, please call 020 7823 3000 or email wyndhamlondon@wyndham.com quoting 'LDW11'.

In the heart of Chelsea, The Sloane Square hotel is offering special tariffs. Call 020 7896 9988 or email reservations@sloanesquarehotel.co.uk quoting 'LDW11' to book.

Exhibitors | Be inspired by the new spring/summer collections from:

Abbott & Boyd [Altfield](#) [Alton-Brooke](#) [Anna Casa Interiors](#) [Ann Sacks](#) [Armani/Casa*](#)
[Baker London](#) [Beacon Hill](#) [Bella Figura](#) [Besselink & Jones](#) [Blenheim Carpets](#)
[Bolier](#) [The Bradley Collection](#) [Brian Yates](#) [Brunschwig & Fils](#) [Chase Erwin](#) [Christian Fischbacher*](#)
[Christopher Hyde Lighting](#) [Clive Christian](#) [Cole & Son](#) [Colefax and Fowler](#) [Colony](#)
[David Seyfried Ltd](#) [Davidson London](#) [Decca Furniture](#) [Decorus Edelman Leather](#)
[Elanbach](#) [English Georgian](#) [Evitavonni](#) [Flexform](#) [Fox Linton](#) [Glyn Peter Machin](#)
[Golfar & Hughes](#) [GP&J Baker](#) [Harlequin](#) [Henry Bertrand](#)

[Illuminati*](#) [Interdesign](#) [Interior Supply](#) [J. Robert Scott](#) [Jason D'Souza](#)
[Jean Monro](#) [JVB Furniture Collection](#) [Kravet London](#) [Lelievre](#) [LIZZO*](#)
[Marvic Textiles](#) [Mulberry Home](#) [The Nanz Company](#) [Nobilis](#) [Original BTC](#)
[Pierre Frey](#) [Porta Romana](#) [Ramm, Son & Crocker](#) [Remains Lighting](#)
[RIBA Bookshop](#) [R.I.M Tile Boutique](#) [Robert Allen](#) [Romo Rubelli/Donghia](#)
[SA Baxter](#) [Sahco](#) [Samuel Heath](#) [Sanderson](#) [The Silk Gallery](#) [Simpsons Mirrors & Furniture](#)
[Solid Wooden Doors](#) [Stark Carpet](#) [Summit Furniture](#) [Tai Ping Carpets](#)
[Threads at GP&J Baker](#) [Tim Page Carpets](#) [Tissus d'Hélène](#) [Top Floor Rugs/Wood Tufenkian London](#)
[Turnell & Gigon](#) [Vaughan](#) [Via Arkadia \(Tiles\)](#) [Victoria + Albert Baths](#) [Vosled Ltd](#)
[Watts of Westminster](#) [Wemyss](#) [Wired Custom Lighting](#) [Wool Classics \(inc William Brinton\)](#)
[Zimmer + Rohde](#) [Zoffany](#) [Plus Designers Guild + Osborne & Little](#) [in King's Road, Chelsea](#)

**new arrival*



All products shown throughout are available from Design Centre Chelsea Harbour

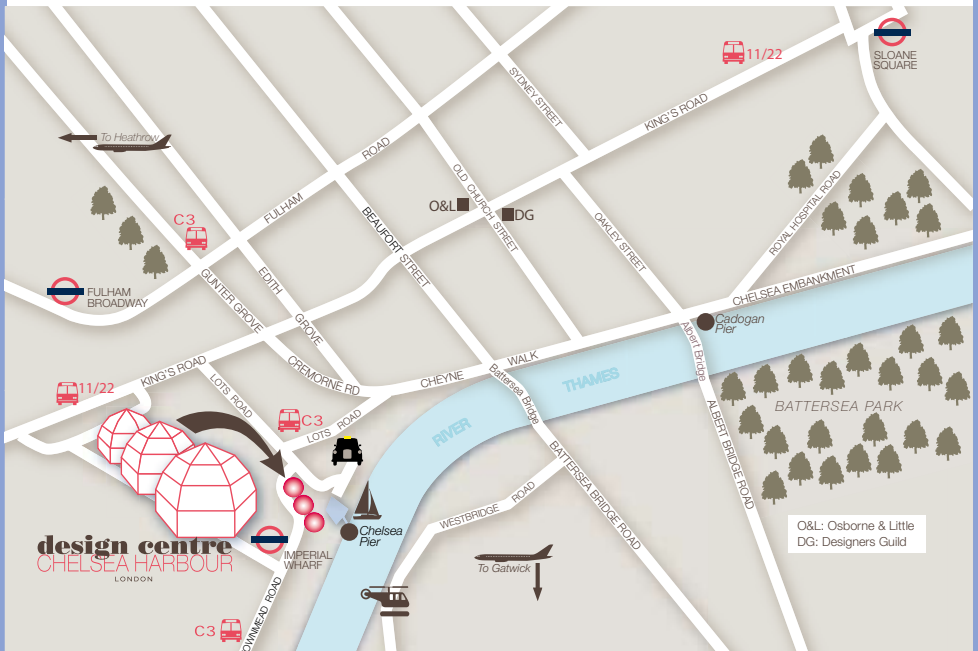
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HOUSE & GARDEN THE WORLD OF **ELLE DECORATION** **Traveller** Condé Nast 

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    **Telegraph magazine**



Courtesy transport: A fleet of silver Grand Espaces are kindly provided by Renault UK. The shuttle service leaves from Sloane Square to Design Centre Chelsea Harbour via participating selected showrooms.

By train: Imperial Wharf, linking mainline stations Clapham Junction in the south and Willesden Junction in the north connects to West Brompton, Olympia and Shepherd's Bush for the London Underground. Call Transport for London on 0843 222 1234 or visit www.tfl.gov.uk.

By bus: The C3 runs between Earl's Court tube and Clapham Junction mainline stations and goes to Chelsea Harbour, approximately every 10 minutes. Both the number 11 and 22 buses, serving Sloane Square and the West End, run along the King's Road (alight at the Lots Road bus stop).

By car: Design Centre Chelsea Harbour is outside the congestion zone. There are over 1,000 spaces in a secure underground car park. A valet parking service is available on request.

**For event details call 020 7225 9166 or email enquiries@dcch.co.uk
 Design Centre Chelsea Harbour, Lots Road, London SW10 OXE
www.dcch.co.uk**

Follow us on Twitter www.twitter.com/designcentrech
 Don't forget, Design Centre Chelsea Harbour welcomes all visitors throughout the year except three trade preview days in March and September.